## TABELL'S MARKET LETTER

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Janney Montgomery Scott Inc.

August 13. 1971 Anyone who looks only at the popular stock market averages has a fairly well-defined idea as to just what the stock market has done over the past year. From May, 1970 through April, 1971, the Dow scored an-advance of: just over 50% and has, in the past three months, retraced just about the classic one-third of that advance. A closer look leads to two conclusions, (1) that the recent advance was, in actuality, more dynamic than that shown by the averages and, (2) that the subsequent decline has been, to date, a highly diverse affair. The following table shows the action of 99 S&P Industrial groups averages in terms of their percentage advance from their 1970 low to their 1970-1971 high and the percentage of that advance retraced at recent levels. As the table shows, 69 of 99 groups have chalked up better advances than the averages. In terms of subsequent retracement, some groups have retraced their entire advance and are selling at new lows while others, so far, have hardly been affected by the one-third retracement

It is an old Wall Street saw that the stocks to buy on a market turn are those which have gone down the most and those which have gone down the least and, like all such adages, it has an element of truth. Those naturally inclined toward bargain hunting can find numerous candidates in the table. On the other hand, those groups which have shown above-average strength in both the rising and falling cycles could, if that strength continues throughout the decline, be outstanding performers on the next

| market advance. %    |            |                     | %               | %Retrace- |                   | %              | %Retrace- |
|----------------------|------------|---------------------|-----------------|-----------|-------------------|----------------|-----------|
| <u>Adv</u> .         |            |                     | <u>Adv.</u>     | ment      |                   | <u>Adv.</u>    | ment      |
| Aerospace 82         | 49         | Meat Packing        | 65              | 6         | Restaurants       | 144            | 12        |
| Air Freight 126      | 49         | Packaged Foods      | 31              | 31        | Retail Strs-Comp  | 72             | 19        |
| Air Transport 147    | 52         | Forest Products     | 32              | 72        | Department        | 82             | 19        |
| Aluminum 32          | 93         | Gold Mining         | 76              | 8         | Discount Strs     | 133            | 39        |
| Atomic Energy 95     | 12         | Home Furnishings    | 100             | 20        | Food              | 54             | 42        |
| Automobile 47        | 45         | Hotel=Motel         | <del>92</del> - |           | Mail Order        | <del> 67</del> | 16        |
| Auto Parts 68        | 13         | Lead-Zinc           | 18              | 91        | Variety           | 114            | 13        |
| Auto Trucks—Parts 79 | 28         | Leisure Time        | 137             | 13        | Shoes             | 79             | 21        |
| Brewers 47           | 20         | Machine Tools       | 55              | 53        | Soaps             | 49             | 0         |
| Distillers 28        | 41         | Agricultural Mach   | 53              | 55        | Steel             | 16             | 112       |
| Soft Drinks 55       | 10         | Machinery-Comp      | 24              | 15        | Sugar-Comp        | 63             | 40        |
| Bldg Comp 50         | 27         | Const-Mat'l         | 71              | 30        | Beet Refiners     | 54             | 50        |
| Air Cond 39          | 19         | Industrial          | 60              | 25        | Cane Refiners     | 90             | 31        |
| Cement 63            | 44         | Michy-Serv Oil Well | 109             | 11        | Sulphur           | 75             | 62        |
| Heating-Plumb 25     | 149        | Specialty           | 58              | 26        | Text-Apparel Mfrs | 68             | 43        |
| Roof-Wallbrd 63      | 23         | Steam Gen Equip     | 119             | 26        | Text-Synth Fibers | 56             | 27        |
| Cont-Metal-Glass 35  | 72         | Metal Fabricating   | 78              | 41        | Text Products     | 38             | 81        |
| Cont-Paper 64        | 40         | Metals Misc.        | 24              | 123       | Tire-Rubber       | 45             | 22        |
| Copper 23            | 101        | Mobile Homes        | 203             | 9         | Tobacco-Cig Mfrs  | 75             | 21        |
| Cosmetics 63         | 30         | Motion Pictures     | 95              | 51        | Toys              | 88             | 63        |
| Drugs 42             | 22         | Office Equip        | 57              | 47        | Truckers          | 128            | 0         |
| Electrical Equip 61  | 21         | Offshore Drilling   | 173             | 15        | Vending Mach      | 87             | 8         |
| Electron Maj Cos 78  | 33         | Oil-Comp            | 54              | 27        | Electric Cos      | 24             | 46        |
| Elec House App 73    | 8          | Crude Producers     | 125             | 6         | Nat'l Gas-Dist    | 30             | 32        |
| Electronics 89       | 48         | Dom Integrated      | 52              |           | Nat'l Cas-Pipe Ln | 43             | 38        |
| Finance Cos 49       | 40         | Int'l Integrated    | 49              |           | Telephone         | 32             | 69_       |
| Small Loan Cos 84    | 33         | Paper               | 29              |           | Banks-NYC         | 38             | 60        |
| Food-Composite 35    | 1 <b>7</b> | Pollution Control   | 92              |           | Bks-Outside NYC   | 44             | 32        |
| Biscuit Bakers 42    | 27         | Publishing          | 94              |           | Sav-Loan Hold Cos | 88             | 39        |
| Bread-Cake 120       | 56         | Radio-TV-Brdcasters | 103             |           | Ins - Life        | 50             | 21        |
| Canned Foods 36      | 1          | Radio-IV-Mfrers     | 133             |           | Ins-Multi Line    | 50             | 12        |
| Corn Refiners 35     | 54         | Railroad Equip      | 49              |           | Ins-Prop-Liab     | 90             | 6         |
| Dairy Products 47    | 19         | Real Estate         | 79              |           | Investment Cos    | 24             | 54        |
| -                    |            | Chemicals           | 52              |           | Confectionery     | 60<br>05       | 21        |
|                      |            | Bituminous Coal     | 117             | 35        | Conglomerates     | 95             | 41        |

The stock market made its most convincing attempt so far to reverse the intermediate downtrend with the Dow rallying from midweek to reach the 860 area early Friday. The deep oversold condition reached on Wednesday, the steepness of the rally, and the fact that one downside objective had been reached at the week's lows make an intermediate term bottom at least plausible. In any case, however, a period of base building will be required, and we would prefer to observe this period before stating with certainty that the decline from the April highs had been permanently stemmed.

Dow-Jones Industrial (11:00 a.m.) 859.67

SEP (11:00 a.m.) 96.00

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P (11:00 a.m.) 96.00

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